

# MATTHEW TIMPANELLI

## EXPERIENCE DESIGNER

[UserXdesigns.com](http://UserXdesigns.com)  
[psysci@gmail.com](mailto:psysci@gmail.com)

### **SKILLS**

Adobe Creative Suite, SketchApp, After Effects

User Research, User Testing, Interaction Design

Powerpoint, Keynote, Client Facing Presentations

Web Development, HTML5, CSS 3.0, Javascript, PHP, MYSQL, Prototyping

### **EXPERIENCE**

#### **Ogilvy Health**

*UX/UI Designer / February 2019 – April 2020*

As part of the Experience Design team responsibilities include support for digital work. Sitemaps, wireframes, user interface design for websites, banners, emails, touchscreen applications for exhibitions, social media etc... Working across several brands such as Bayer, Pfizer, AstraZeneca, Janssen, Allergan, Acadia, Clovis, Leo, Takeda...

#### **Activate**

*UX Designer / January 2017 – January 2019*

Creating experiences for various applications for the ipad, android and web. Managing digital projects, research, visual design and development responsibilities utilizing Adobe CS, Sketch, HTML/CSS/JS.

#### **DigitasLBi**

*UX Designer / March 2013 – July 2016*

Gathering business requirements and creating User Stories, User Journeys/Flows, Wireframes, IA, Content Strategy, UI Design, prototypes and presenting them to clients while working within an Agile/SCRUM environment. Facilitating user research in the form of testing, focus groups or analytical data to inform a design. Deliverables in the form of hand drawn-sketches, wireframes and visual design performed with SketchApp, prototypes as HTML5/CSS and Javascript or using tools such as Invision.

## **Kaplan Thaler**

*Digital Designer / Jan 2013 – March 2013*

Using Adobe Photoshop, Illustrator and Indesign to create storyboards, digital graphics and web design. Clients: P&G, Aflac, Wendys, Champion

## **The Daily**

*News Producer / December 2010 – December 2012*

Creating interactive editorial articles for a national publication with photoshop, HTML5, CSS, Javascript, JQuery and using a CMS. Managing a team of Designers and Developers on daily deadlines while managing feature articles. Clients: NFL, FOX Sports, Angry Birds

## **Saatchi & Saatchi**

*Web Producer / December 2009 – December 2010*

Managing assets for the ILoveNY campaign website launch and seasonal update. Working with Copy Decks and a Photo Library to create content for the website using photoshop, HTML and Sitecore.

## **Medscape**

*Production Coder / July 2008 – July 2009*

Editing XML/HTML and uploading/cropping photos and running it through a validator to publish 3rd party articles from medical journals and online Exams for HCPs using the Documentum CMS.

## **SLSK Records**

*Creative Director / March 2004 – July 2008*

Setting up and running a record label while creating the website and album art, managing artists, photographers/photoshoots freelancers, producers, tours and moderating a contest with over 700 entries. Creating, updating and distributing press kits and working with print and social media on press releases.

## **Bloomberg**

*Laptop Technician / July 2003 – July 2004*

Working on the helpdesk at Bloomberg's global support team. Providing problem solving for the various departments worldwide and repairing laptop hardware for the NY office. Installation of software and managing the inventory for the traveler's department. Lending and tracking the use of loaners and projectors and setting up wifi networks for presentations.

## **ICP**

*Intern / July 2002 – July 2002*

Assisting the payroll department and web production team while working on special projects for the IT department.

## **Jacques Marchais Tibetan Art Museum**

*Intern / July 2001 – July 2002*

Managing the photo library, assisting in the museum events and handling of precious artworks for exhibitions.

## **AWARDS**

### ***Cannes Lion Grand Prix***

Take It From A Fish Unbranded Campaign for AstraZeneca. Role: UX Designer

### ***Silver Clio***

Take It From A Fish Unbranded Campaign for AstraZeneca. Role: UX Designer

## **EDUCATION**

### ***Wagner College***

Fine Arts Major  
Psychology Minor

### ***Devry University***

Telecommunications Management Major

### ***Fashion Institute of Technology***

ActionScript 3.0 and Javascript